

Program Schedule

Day 1: 13th October 2023

Time: 12:00-1:30 PM - Morning

Track 1 : Marketing Analytics for Sustainable Development (Number of papers- 2)

Venue - Idea Lab , B Block

Session Chair : Dr. Moon Moon Haque (Online)

<u>S.No.</u>	<u>Name</u>	<u>Title</u>	<u>Area</u>
1	Ajay Singh	Modelling Framework for Sustained Supply Chain: A Triple Bottom Line Approach	Marketing
2	1. Dr. Priti Rai (lead) 2. Dr. Deepa Gupta 3. Dr. Mukul Gupta	Brand Presence on Internet Media: Quantative and Qualitative Study on Brand Attitude and Brand Attachment	Marketing

Day 1: 13th October 2023

Time: 12:00-1:30 PM - Morning

2+6 :Financial Technology and Technical Policy Implication of Sustainable Development (Number of papers-5

Venue - Metaverse Lab, Block -E

Session Chair : Dr. M. Pahwa (Online)

<u>Sr_no</u>	<u>Name</u>	<u>Title</u>	<u>Area</u>
1	1.Priyabrata Panda 2. Bikash Sethy	Mapping the Nexus: A Bibliometric Analysis of Pandemics and Slum Dwellers' Health	financial and technical policy
2	1. Isha Pandey 2. Dr. Sandhya Kumari	Indian Green Hydrogen Framework: An Assessment	financial and technical policy
3	Mohammed Muneir Andi	A Critical Study on Business Sustainability for SMEs (Trade) in new Geopolitical Circumstances in UAE	financial and technical policy

4	Dr. Deepali Rani Sahoo	Micro Enterprises and Tribal Entrepreneurships for Sustainable Economic Development in India	financial and technical policy
5	1. Ms. Fatima 2. Dr. Manisha Singh	Lack of awareness of social security schemes as an impediment to socio-economic equality- A Study on bidi workers of Prayagraj and Kaushambi districts, Uttar Pradesh	financial and technical policy
Day 1: 13th October 2023			
Time: 12:00-1:30 PM - Morning			
Track 3 : HR Analytics for sustainable development (Number of papers- 4)			
Venue - Automation Lab			
		Session Chair : Dr. Ajeya Jha (Online) & Mr. Pankaj Khaneja (Offline)	
<u>Sr_no</u>	<u>Name</u>	<u>Title</u>	<u>Area</u>
1	1. Dr. Alka Agnihotri 2. KH Pavitra 3. Dr. Balamurugan Balusamy 4. Pratyush Bibhakar	Artificial Intelligence Shaping Talent Intelligence and Talent Acquisition for Smart Employee Management	HR Analytics
2	1. Ankita Shukla 2. Dr. Alka Agnihotri 3. Dr. Bhawna Singh	Analyzing How AI And Emotional Intelligence Affect Indian IT Professionals' Decision-Making	HR Analytics
3	1. Vijay Kumar Pandey 2. Abebe Shanko 3. Meenakshi Kaul	Influential Factors on Women's Participation in Agricultural Cooperative in Rural Areas in Wellega Province of Ethiopia	HR Analytics
4	1. Prashant Sharma 2. Dr. Alka Agnihotri	LEADERSHIP APPROACH TO TEAM BUILDING MODELS: RECENT TRENDS AND FUTURE DIRECTION	HR Analytics
	Anusha Pachori	Factors Impacting the Growth of Women	HR Analytics
Day 1: 13th October 2023			
Time: 12:00-1:30 PM - Morning			
Track 4 + 5: Intelligent Computing and Business Analytics . (Number of papers- 6)			
Venue - SFS Lab , E block			

Session Chair : Dr. Deepa (Offline)			
<u>Sr_no</u>	<u>Name</u>	<u>Title</u>	<u>Area</u>
1	1. Nishtha Prakash 2. Areeba Atiq 3. Mohammad Shahid 4. Jyoti Rani	Merging Minds and Machine: The Role of AI in Advancing Robotic Systems	Intelligent computing and business analytics
2	1. Sushrata Mishra 2. Vanadana Sharma 3. Shreya Verma 4. Sayan Garai	Distinctive Assessment of Neural Network Models in Stock Price Estimation	Intelligent computing and business analytics
3	1. Sushruta Mishra 2. Ashish Kumar Biswal 3. Shikha Raj 4. Vandana Sharma	Transformative Metamorphosis in context of IoT in Education 4.0	Intelligent computing and business analytics
4	1. Siva Karthikeyan Krishnan 2. Dr. Nagaprakash T	Prioritizing IoT-driven Sustainability Initiatives in Retail Chains: Exploring Case Studies and Industry Insights	Intelligent computing and business analytics
5	1. Bakshish Singh 2. Bharti Shah	IoT Based Shoe for Enhanced Mobility and Safety of Visually Impaired Individuals	Intelligent computing and business analytics
6	1. Srishti Dikshit 2. Ms. Areeba Atiq 3. Dr. Mohammad Shahid 4. Mr. Vinay Dwivedi 5. Mr. Saurabh Namdev	The Use of Artificial Intelligence to Optimize the Routing of Vehicles and Reduce Traffic Congestion in Urban Areas	Intelligent computing and business analytics

Day 1: 13th October 2023

Time: 2:30-4:30 PM - Evening

2+6 :Financial Technology and Technical Policy Implication of Sustainable Development (Number of papers-4)

Venue - Metaverse Lab, Block -E

Session Chair : Dr. Manisha Singh (Offline)

<u>Sr_no</u>	<u>Name</u>	<u>Title</u>	<u>Area</u>
1	1. Dr Manju Nandal 2. Dr. Veena Grover 3. Ms. Divya 4. Ms. Mahima Dogra	Knowledge Economy factors: Building a Sustainable Future for India	financial and technical policy
2	1. Dr. Fatima 2. Dr. Manisha	Climate Smart Agriculture Practices in India	financial and technical policy

3	1. Dr. Mukul Gupta 2. Dr. Deepa Gupta 3. Dr. Priti Rai	Exploring the Impact of Software as a Service(SaaS) on Human Life	financial and technical policy
4	1. Saif Siddique 2. Neha Seth 3. Muhammad Asifa PC	Energizing Tomorrow: Analyzing the Transformative Potential of Electric Vehicle Adoption	financial and technical policy

Day 1: 13th October 2023

Time: 2:30-4:30 PM - Evening

Track 3 : HR Analytics for sustainable development (Number of papers- 3)

Venue - Automation Lab

Session Chair : Dr. Alka Agnihotri (Offline)

<u>Sr_no</u>	<u>Name</u>	<u>Title</u>	<u>Area</u>
1	1. Muskan Khan 2. Arpana Kumari 3. Prachi Aggarwal 4. Babita Bhati	Knowledge Management Positioning in the Information Science Era: Bibliometric Analysis for the time frame from 2000-2023	HR Analytics
2	1. Dr Manju Nandal 2. Dr. Veena Grover 3. Ms. Divya 4. Ms. Mahima Dogra	Data-Driven Insights into Employee Attrition: A Machine Learning Approach	HR Analytics
3	1. Channi Sachdeva 2. Dr. Veer P Gangwar	A Bibliometric Analysis of Employee Performance in the Context of Cognitive Dissonance Using Visualizing Networks	HR Analytics

Day 1: 13th October 2023

Time: 2:30-4:30 PM - Evening

Track 4+5 : Intelligent Computing and Business Analytics . (Number of papers- 6)

Venue - SFS Lab , E block

Session Chair : Dr. Loveleen Gaur (Online)

<u>Sr_no</u>	<u>Name</u>	<u>Title</u>	<u>Area</u>
--------------	-------------	--------------	-------------

1	Anitha A.	Secured and Sustainable Supply Chain Management using Key Escrow encryption technique in Blockchain mechanism	Intelligent computing and business analytics
2	Praveen Tomar	Transforming the Energy Sector: Addressing Key Challenges through Generative AI, Digital Twins, AI, Data Science and Analysis	Intelligent computing and business analytics
3	1. Ishant Verma 2. Varun Gupta 3. Srishti Dikshit 4. Gagan Sharma 5. Rohit Ranjan Tripathy	Enhancing Waste Management Through Object Detection and Recyclable Material Classification	Intelligent computing and business analytics
4	1. Iram Fatima 2. Dr. Veena Grover 3. Dr. Ihtiram Raza Khan 4. Naved Ahmad 5. Ambooj Yadav	Artificial Intelligence in Medical File	Intelligent computing and business analytics
5	1. Aardash Singh Bhandari 2. Mehak Bharadwaj 3. Srishti Dikshit	Enhancing Autonomous Navigation and Decision-Making in Mars Rovers	Intelligent computing and business analytics
6	1. Mehak Bhardwaj 2. Isha Rawat 3. Meenakshi Jha 4. Srishti Dikshit	Harnessing the Power of Ensemble Learning for Effective Data Mining	Intelligent computing and business analytics
7	1. Suil Kumar 2. Priyanka Choubey	The Effects of Information and Technology (ICT) on Pedagogy and Student Learning Outcome in Higher Education	Intelligent computing and business analytics

Day 2: 14th October 2023

Time: 11:00 AM - 01:00 PM Morning

Track 4+5 : Intelligent Computing and Business Analytics . (Number of papers- 6)

Venue - SFS Lab , E block

Session Chair : Dr. Vandana Sharma

S.No			
1	1. Ankita Shukla 2. Dr. Alka	Analyzing How AI And Emotional	Intelligent computing and
2	1. Purnima Pal 2. Dr. Manju Nandal 3.	Harnessing the Power of Ensemble	Intelligent computing and
3	1. Dr. Veena Grover 2. Dr. Manju Nandal 3. Dr. Balamurugan Balusamy 4. Ms. Divya Sahu 5. Ms. Mahima Dogra	Proposed Hybrid model in Online Education	Intelligent computing and business analytics

4	1. Vijayarajan Ramanathan 2. Meyyappan T 3. Gnanasankaran Natarajan	IoT and AI for Silambam Martial Arts: A	Intelligent computing and business analytics
5	1. Dr. nalakurappan, Dr. Veena Grover, Siddhesh Fuladi	Decision Tree based crowd funding for kick starter projects	Intelligent computing and business analytics
6	Akhil Mishra	Enhancing employee wellbeing and increasing resilience in high pressure environment using predictive analytics.	Intelligent computing and business analytics

Day 2: 14th October 2023

Time: 11:00 AM - 01:00 PM Morning

Track 3 : HR Analytics for sustainable development (Number of papers- 1)

Venue - Automation Lab

Session Chair : Dr. Vinay Kanpal (Online)

<u>Sr_no</u>	<u>Name</u>	<u>Title</u>	<u>Area</u>
4	1. Prashant Sharma 2. Dr. Alka Agnihotri	LEADERSHIP APPROACH TO TEAM BUILDING MODELS: RECENT TRENDS AND FUTURE DIRECTION	HR Analytics

Day 2: 14th October 2023

Time: 2:00 PM - 03:30 PM Evening

2+6 :Financial Technology and Technical Policy Implication of Sustainable Development (Number of papers-1)

Venue - Metaverse Lab, Block -E

Session Chair : Dr. Teena Shivnani (Online)

<u>Sr_no</u>	<u>Name</u>	<u>Title</u>	<u>Area</u>
1	1. Monica Baliyan 2. Ajit Singh	Green Economic Policies, Strategies & Initiatives of India	financial and technical policy